



## Senior Climate Change Engagement Strategist

### Job Description

**Title: Senior Climate Engagement Strategist**

**Team: Training & Consultancy**

**Salary: £27,000 - £33,000 depending on experience (plus benefits package)**

**Holiday: 33 days including bank holidays**

**Hours: Full time (35 hours per week)**

**Contract: Initially 12 months (with 3 month probationary period)**

**Location: Oxford strongly preferred**

We're looking for a creative, dynamic and ambitious person to initiate, manage and deliver global climate engagement programmes and join our multi-skilled and highly effective team.

This position offers an exceptional opportunity within a vitally important area working within a highly respected organisation that places a high value on personal initiative, new thinking and achieving results.

#### **Background**

Climate Outreach is an ambitious and rapidly growing non-profit organisation that has built an international reputation for its pioneering and creative approach to one of the greatest challenges of our time: how to truly engage diverse communities with climate change.

As a leading European specialist in climate communication we base our work on social research and partner with a wider variety of organisations currently ranging from the IPCC to the World Bank and Green Faith to CAN International. We are committed to building bridges across sectors .

The successful candidate will be focused on developing, delivering and managing both stand alone outreach programmes and strategic communications advice to partner organisations. You'll have the support of our well respected Research Team and work closely with the Director of Projects to drive effective public engagement across a range of climate issues and audiences. As you develop in the role your perspective will be critical in developing our programme of work.

## **Who we're looking for**

The position will draw on a wide range of skills and our job definition is deliberately broad to encourage applicants from a wide range of backgrounds. It is critical that the candidate can show a track record in initiating, running and evaluating effective projects/programmes/work plans, including skills in fundraising, budget management, time management, and working within small teams. The candidate must be able to show strong understanding of the issues of climate change and broad based experience of applying communications to attitudinal, behavioural or policy change.

Beyond these competencies we will consider candidates who have not worked primarily in communications, but can show a strong track-record in programmes that contained a major communications component. Similarly we will consider candidates who have not previously specialised in climate change but can display a strong strategic understanding of the obstacles and opportunities for public engagement around climate change.

We are open to applicants from a wide range of backgrounds which might, for example, include science communications, social research, journalism, campaigning and advocacy, advertising, marketing, or more broad based experience in project management. Although we expect the successful candidate to have a strong track record in most of the required fields we do not anticipate that any candidate will have the entire range of skills in this description and will provide on-job training and skills support as required.

The candidate will be expected to have a strong understanding and share Climate Outreach's core mission of reaching and motivating new audiences by developing narratives that speak to common values and identity. Our work is delivered across multiple media including personal presentations, webinars, media articles and formal reports. The candidate will therefore be required to be an experienced across these formats, be a confident public speaker and have excellent writing and presentation skills.

We specialise in reaching new audiences and welcome candidates with backgrounds that are under-represented in the environmental and charity sectors. The successful candidate may be working on our flagship programmes working with people of faith and people with centre-right/conservative political values, and we welcome applicants who share these values and have personal experience in relevant networks. We also welcome candidates with backgrounds outside the charity sector, for example in business, government and multilateral agencies.

## **Responsibilities**

You will have opportunities to work across all stages of our outreach programmes, communications research and strategic communications advice. Our current programme of activities are documented on our website. New programmes that you would work on include: enabling behavior change across the world's five main faiths; advising a coalition of governments on public communication of carbon pricing; training organisations across the world to develop regional language climate narratives.

You will be working alongside the Director of Projects and the Training & Consultancy co-ordinator. Work tasks will be shared across our whole team, according to aptitude and capacity, though we always encourage and support staff to learn new skills.

You will be required to have a flexible approach, willingness to share tasks, and sometimes work to deadlines or under pressure. The position may involve some travel or work outside the UK. We work hard but value a work life balance and strive to be a flexible employer

**The responsibilities for this full-time role will include:**

- Writing reports and articles.
- Delivering high level trainings, workshops and presentations.
- Strategic development of Climate Outreach programmes.
- Managing programme delivery and associated budgets.
- Liaising with clients, partners and funders.
- Providing and designing communications strategies for clients and partners.
- Managing and conducting qualitative research in interviews and focus groups and quantitative research in polls and surveys.
- Developing and implementing funding plans in tandem with our Development Executive.
- Writing and submitting proposals for funding, tenders and consultancy briefs.
- Line management

## Person specification

**Essential**

- Practical experience of developing communications programmes with a range of audiences.
- Programme / project management experience
- Strong understanding of the issues and challenges of climate change.
- Strategy design and implementation.
- Excellent language skills for narrative design, analysis and report writing.
- Confidence in personal presentation and delivery.
- Excellent organisational skills and attention to detail
- Competent user of IT packages e.g. Google Drive/Microsoft Office
- A commitment to Climate Outreach's values.

**Desirable**

- Social research including qualitative and quantitative research.
- Design of slogans, brands, narratives, and other detailed communication content.
- Design and facilitation of workshops and trainings.
- Experience and personal networks with a wide range of audiences and stakeholders.

**Location**

- The team is located in the UK, but our work is increasingly international. We strongly prefer candidates who can work regularly in our central Oxford office, but can negotiate location for exceptional candidates.